An Inflated Ambition

by Ambrose Bierce

The President of a great Corporation went into a dry-goods shop and saw a placard which read:

"If You Don't See What You Want, Ask For It."

Approaching the shopkeeper, who had been narrowly observing him as he read the placard, he was about to speak, when the shopkeeper called to a salesman:

"John, show this gentleman the world."